

**College of Merchandising, Hospitality & Tourism  
Department of Hospitality & Tourism Management  
Spring 2017**

**HMGT 4860: Hospitality Business Strategies**

Course Instructor: Young Hoon Kim, Ph.D.  
Office Location: Chilton Hall 343A  
Class Time: 5:30PM-8:20PM  
Class Date: Wednesday  
Office Hours: Wednesday (1:00-4:00 pm) or by appointment  
Telephone: (940) 565 - 4786  
E-mail: [younghoon.kim@unt.edu](mailto:younghoon.kim@unt.edu)  
Class Location: Chilton Hall 345  
\*Prerequisite (s): **MUST have taken prior to enrollment in HMGT 4860:** HMGT 1420, 1450, 1470, 1500, 2280, 2480, 2800, 2860 (or Management 3720), 3200, 3250, 3260, 3300, 3600, 3700, 3790, 3950, 4210. The following courses may be taken **concurrently** with CMHT 4750 or HMGT 4250, 4480, 4600, & 4820.

Required Text:

- Enz, C. (2010). *Hospitality strategic management: Concepts and cases* (2nd ed.). Hoboken, NJ: John Wiley & Sons, Inc.
- Assigned Readings (Journal Articles will be distributed via Blackboard in PDF format), PowerPoint's™ (distributed via Bb), Case Studies, & In Class Handout Materials.

Suggested Textbook:

- American Psychological Association. (2010). *Publication Manual of the American Psychological Association* (6th Ed.). Washington, DC: American Psychological Association.
- David, F., & David, F. R. (2016). *Strategic Management: A Competitive Advantage Approach, Concepts and Cases*.

**Vision of the Hospitality & Tourism Management Program**

To be a global leader in advancing education, creating knowledge, and shaping the hospitality and tourism professionals of the future.

**Mission of the Hospitality & Tourism Management Program**

Educating students for leadership in the global hospitality and tourism industries and advancing the profession through excellence in teaching, research, and service.

**Program Learning Outcomes**

Upon graduating with a Bachelor of Science in Hospitality and Tourism Management, students will be able to:

1. Demonstrate basic knowledge of theoretical constructs pertaining to the hospitality and industries.
2. Apply the basic principles of critical thinking and problem solving when examining hospitality and tourism management issues.
3. Apply technical aspects of the hospitality and tourism industry.

- Demonstrate professional demeanor, attitude, and leadership needed for managerial positions in the hospitality industry.

### Course Description

The course provides students with a comprehensive study, strategic management, leadership and analysis of the hospitality manager's role in operating a successful hospitality operation. This course was designed as the "capstone course" of the hospitality management program.

### Learning Outcomes (Upon completion of this course, students will be able to):

- Apply critical thinking and strategic planning processes for a hospitality operation through case study analysis and discussion.
- Develop a personal leadership style for managing hospitality organizations.
- Use spreadsheets to build a financial business plan for a hospitality operation.
- Develop a human resources business plan for a hospitality operation.
- Develop a marketing plan for a hospitality operation.
- Address hospitality cost controls issues pertaining to labor management.
- Analyze legal and ethical issues in hospitality management.
- Analyze problems and create solutions from the executive management perspective.
- Analyze business strategies from both the corporate and entrepreneurial perspectives.
- Create a business plan (team project) as a final outcome.

### Course Format

This course utilizes a combination of lecture, class discussion, interactive activities (team-based learning), case studies, and field assignments (i.e., project). You are encouraged to actively participate in discussions by asking questions and/or providing feedback. Quizzes and assignments will be given frequently throughout the semester.

### Exams

Three Exams (Exam I, II, & III) will be given during the semester: each exam will cover about 1 – 3/4 chapters. The lowest one out of THREE Exams (Exam I, II, and III) will be dropped automatically. **Exams** will cover all material presented in lectures, class activities, daily quizzes and assignments, projects, text, reading assignments, guest speakers, and other indicated sources. **The final exam is comprehensive and REQUIRED. No make-up exam** will be given unless arrangements are made with the instructor's approval.

### Evaluation (Measurement of Performance)

Homework and Quiz (In and Out Class Practice)	10%	50
Class Participation/ Attendance with Daily Pop Quiz (Sincerity)	10%	50
Group Project: Business Plan (Application)	20%	100
Exam (2 Exams and 1 Final Exam: Knowledge)	60%	300
Total	100%	500

- Executive in Residence Lecture Series: It is required to attend (TBA: Spring/Fall Semester).**
- Job Career Expo: It is required to attend (TBA: Spring Semester).**
- CMHT Symposium: It is required to attend (TBA: Spring Semester).**

- **The lowest exam score out of Exam I, II, & III will be dropped.**
- **Extra Credits** will be announced during the semester.

#### Grading Scale:

A	451 – 500
B	401 – 450
C	351 – 400
D	301 – 350
F	300 and less

#### Course Webpage & On-line Communication

The course website is located at Blackboard (Bb) Learn (<https://learn.unt.edu/>). In order to log on to your Bb, you will need your UNT Login and Password. The Learn Bb is intended to enhance class communications, and therefore it **does not** replace regular class sessions and face-to-face appointments with the Instructor. This site provides the following functions:

- Syllabus and Schedule
- Handouts – Class notes, supplementary readings, team projects guidelines, Assignments, quizzes, and exam hints.
- Grade – Attendance, assignment, quiz, extra-credit, project, and exam
- Discussions – Express your views regarding current and contemporary issues and exchange your ideas with your team members and other classmates.
- Email – Communicate freely without having to remember other’s e-mail accounts.

The course learn Bb is only open to students registered in this course and can only be used for the purpose of this course. You are expected to check the site on a regular basis. **I strongly recommend you to check your student e-mail (e.g., [denton.northtexas@my.unt.edu](mailto:denton.northtexas@my.unt.edu)) on a regular basis. I may announce the cancellation of class, a change of class time and room, and other important information you may need to know for this course. \*It is not a responsibility of instructor to send an email for students to check class’ announcements/changes.**

#### Group Project:

The group project consists of several different components which are due in class on the designated date. Each student is required to work with other students for the group project. Each group must prepare a binder for the project and build each project component into the binder throughout the semester. At the end of the semester, a complete project must be submitted for a comprehensive grade. Each component submission that misses the deadline time will cause a **10% (10 points/day)** deduction from the allocated weight. Guideline for conducting each project component will be discussed in class and the instructor will provide handouts when appropriate. For the final presentation of project, all group members are required to participate. Each group will be given up to **20 (± 5)** minutes for the presentation. However, a running time can be adjusted by reasonable request in advance. This means that good coordination among team members is important for a smooth and consistent participation of each member during the presentation. The presentation must be formal with proper dress. **In the modern business environment, teamwork is one of the most important factors to organizational success. Through this group project, you are expected to learn how to collaborate with coworkers to achieve common objectives: individual projects are not allowed for this reason.**

- **Failing to analyze and submit the group case study and project in a group will result in zero point.**

- For your group project, you must report who (group member) is in charge of a section at the beginning of this semester. For example, Section I: Mr. North Texas, Section II: Ms. Texas Woman, and so on.
- **If you do not show up on the day of your in-class group presentation, you will receive zero point for your project presentation.**

### Course Contents

#### *PART I: Strategic Management*

Chapter 1: Strategic Management/Chapter 2: The Environment and External Stakeholders/Chapter 3: Strategic Decision

#### *PART II: Strategy for Organization*

Chapter 4: Organizational Resources and Competitive Advantage  
Chapter 5: Strategy Formulation at the Business-Unit Level/Chapter 6: Corporate-Level Strategy and Restructuring

#### *PART III: Strategy Implementation Internally and Externally*

Chapter 7: Strategy Implementation through Inter-organizational Relationships and Management of Functional Resources  
Chapter 8: Strategy Implementation through Organizational Design and Control  
Chapter 9: Strategies for Entrepreneurship and Innovation  
Chapter 10: Global Strategic Management and the Future

## CLASS REQUIREMENTS BY INSTRUCTOR

### Classroom Code of Civility

Students are expected to attend class and honor other students' educational rights by arriving **ON TIME** and conducting themselves in a professional manner at all times in the classroom. Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have an opportunity to gain from time spent in class, students are prohibited from the following: *using cellular (smart) phones, texting message, personal digital assistants or beepers, eating, dominating discussion, making offensive or threatening remarks, reading newspapers or other materials not related to the class, leaving or sleeping during lecture, exhibiting violent behavior, talking excessively during lectures, or engaging in any other form of distraction.*

Inappropriate behavior in the classroom shall result in "minimally" a request to leave class. The instructor, in accordance with departmental policy, will determine any further disciplinary action. Repeated offenses may result in Initiation of Academic Discipline Cases and / or administrative withdrawal (drop) from the course. Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.unt.edu/csrr](http://www.unt.edu/csrr) Course drop information: see schedule at - <http://essc.unt.edu/registrar/schedule/scheduleclass.html> Policies on academic dishonesty: <http://www.vpaa.unt.edu/academic-integrity.htm>

#### Academic Conduct

**HONESTY is required of students in the presentation of any and all phases of course work as their own.** Failure to maintain academic integrity will be regarded as a serious offense liable to consequences, possibly suspension. **CHEATING on exams and assignments will not be tolerated and will result in disciplinary action and letter grade, "F."** Cheating includes, but is not limited to, dishonesty on exams or on written assignments, illegal possession of examinations, the use of unauthorized notes during an exam, obtaining information during an exam from another student, assisting others to cheat, alteration of grade records, illegal entry to or unauthorized presence in an office are instances of cheating. Plagiarism refers to offering the work of another's as one's own. The CMHT adheres to and enforces UNT's policy on academic integrity (cheating, plagiarism, forgery, fabrication, facilitating academic dishonesty and sabotage). Students in this class should review the policy (UNT Policy Manual Section 18.1.16), which may be located at [http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student\\_Affairs-Academic\\_Integrity.pdf](http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf). Violations of academic integrity in this course will be addressed in compliance with the penalties and procedures laid out in this policy. Students may appeal any decision under this policy by following the procedures laid down in the UNT Policy Manual Section 18.1.16 "Student Standards of Academic Integrity."

#### ADA Statement

If you have a disability for which you will require accommodation under the terms of the Americans with Disabilities Act or Section 504 of the Rehabilitation Act of 1973, please discuss your needs with the instructor during office hours, or present your request in writing after class. The School of Merchandising and Hospitality Management cooperates with the Office of Disability Accommodation to make reasonable accommodations for qualified students with disabilities. If you have not registered with the ODA, we encourage you to do so. **Please present your written Accommodation Request on or before the 2<sup>nd</sup> day of class.**

### Assignment Policy

Refer to the Class Itinerary under **Topics/Activities** for dates when chapters, topics, and assignments will be introduced and discussed in class. Due dates for assignments are under **Assignments/Exams** on the Class Itinerary. It is the responsibility of each student to obtain the information regarding chapters, topics, and assignments if absent from class on the day the chapter, topic, or assignment is discussed.

**Students are expected to come to class prepared to participate in the discussion of assigned chapters in the textbook, and assignments.** Chapters in the textbook and assignments are discussed in detail in class on the day noted under **Topics / Discussion** on the Class Itinerary. Class discussion of chapters and corresponding assignments extend on the learning process and are not intended to *orient* students to the material covered in the assigned readings and assignments. **Daily assignments are to be completed as assigned.** Students will be required to present and explain assigned summary problems in class. The summary problems will be reviewed in class the next class meeting after each assignment is made. This is done to encourage the student to work the problems and not copy the answer for a daily grade. Students will work similar problems on exams; therefore, problems should be utilized as a test of an individual's understanding of the concepts covered. **Assignments with points given must be turned in during class to be considered for evaluation for course credit.** Assignments are to be turned into the instructor at the beginning of class on the designated due date to be considered on time for evaluation and course credit. **Late Assignments will not be accepted.** Additionally, it is also your obligation to obtain the information of assignments and turn in your assignment(s) to the instructor. Although you have an excuse for a sick absence, the assignment(s) will not be excused.

**\*Turn in Draft #1, 2, and Final Project by 11:59AM on Due date; post on the Bb under the assignment.**

### Exam Policy

Refer to the Class Itinerary under **Assignments/Exams** for the dates exams will be administered. It is the responsibility of each student to obtain the information regarding an exam if absent from class on the days the material to be covered on the exam is discussed. All exams are to be taken. **Make-up exams** will be given only to students with an excused absence. If it is necessary for a student to miss an exam, it is student's responsibility to make arrangements for taking the make-up exam. Failure to make-up an exam on the scheduled date will result in a grade of zero [0] for the exam. **If you miss an exam, you must notify the instructor within 24 hours.**

**Excused Absence Policy** – Excused absences require written proof and are given for the following reasons:

- **Illness** – Written evidence of your excuse is required the FIRST DAY BACK in class after the absence. A doctor's dated excuse with signature or a dated slip from Student Health Services with signature can be used.
- **Death in the Immediate Family** – Written evidence agreed on by student and instructor of the excuse is required the FIRST DAY BACK in class after absence.
- **Religious Observances** – Written evidence of your excuse is required PRIOR to the absence and should be provided by the 15<sup>TH</sup> DAY AFTER THE FIRST DAY OF THE SEMESTER.
- **Approved University or Department Activities** – Written evidence of your excuse is required to be given PRIOR to the absence. Example of approved activities: Class field trips and professional meetings.
- **Legal Business** – Written evidence of your excuse is required PRIOR to the absence. Example of legal business: Being called as a witness for a trial.
- **The internship CANNOT be excused for any reason!**

### Attendance Policy

**Every week pop quiz will be given to check student's attendance.** Class attendance has a direct bearing on the student's grade because the content of material covered in class extends on information presented

in the text. Class attendance will be taken at the beginning of each class session through the use of an attendance sheet or by calling the name of student. It is also the responsibility of each student to sign the attendance sheet before leaving each class session. Failure to sign the attendance sheet on the day of attendance will result in a recorded absence for the day. Class attendance will not be considered on days for a student who (a) arrives to class five (5) minutes or **later** into the class meeting time or (b) leaves class prior to the designated ending time. Signing the attendance sheet for another student will result in disciplinary action to be determined by the instructor of record. Extra credit(s) will be given to the student who has "0" absence for a semester. For more detail information:

- Illness - Written evidence of your excuse is required the **FIRST DAY BACK** in class after the absence. A doctor's excuse with signature or a dated slip from Student Health Services with signature can be used (\*Teaching Assistant will contact Dr.'s office after receiving Dr.'s note).
- **One absence** will result in 5 points deduction in your attendance.
- **Two late attendances** (L: - 5) or two early leaves (E: - 5) will be counted as one absence (2.5 points will be deducted for one late or early leave).
- **Because of team project**, one absence will result in 3 points deduction in your project grade (\* See Excused Absence Policy: 1.5 points will be deducted for one late or early leave).
- **4 absences** will result in "downgrading" your total letter grade of this course (e.g., A to B, B to C, C to D, and D to F).
- **5 times** and more absences (excused or unexcused) will result in "F" of this course.
- Class Exercises and Quizzes will be awarded and up to 20 points per class. These points cannot be made up, even with a doctor's note. Class Points comprise a significant portion of the course total points. Attendance will affect your final grade.

#### **Attention**

- You will have a designated seat for your group project.
- If you have any questions about class, please do not hesitate to **Ask Any questions at Any time**
- There is **No Make-up quiz**.
- Please let me know **who you are and what you want to know** when you email me.

#### ***As your instructor I will:***

- treat you with the utmost respect and dignity.
- be available for assistance whenever possible.
- listen to your opinions and be open to feedback.
- return all graded work within two weeks.
- do my best to create an enjoyable, but challenging learning environment.

#### **As my partner you will be expected to:**

- **BE ON TIME!**
- ask questions to ensure you understand the material and its relevance.
- treat your classmates with dignity and respect.
- contribute to classroom discussion.
- not wear hats in class.
- come to class prepared, which means **reading the assignment prior to class!**

#### **Revisions:**

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgment, such revision will benefit the advancement of the course goals and objectives.

### HMGT 4860 / HMGT 5260 - Tentative Class Schedule

DATES	TOPICS / ACTIVITIES	ASSIGNMENTS / EXAMS DUE DATE
Week 1	Introduction & Checking Pre-requisite (s)	
Jan 18	Chapter 1	
Week 2		
Jan 25	Chapter 2	Preview Project & Team
Week 3		
Feb 01	Chapter 3	Group Project Meeting I
Week 4	EXAM I: 1 Hour and 20 Minutes	EXAM I
Feb 08	Chapter 1 - 3	Group Project Meeting II
Week 5		<b>Project Draft # 1: Section I</b>
Feb 15	Chapter 4 & 5	
Week 6		
Feb 22	Chapter 6	Group Project Meeting III
Week 7	EXAM II: 1 Hour and 20 Minutes	EXAM II: Feb 23-27
Mar 01	Chapter 4 -6 <b>Online</b>	
Week 8	<b>Online</b>	Minutes of Meeting
Mar 08	Chapter 7 & 8	Group Project Meeting IV
Week 9		
Mar 15	SPRING BREAK	

\*Online Quizzes due by Monday each week



### HMGT 4860 / HMGT 5260 - Tentative Class Schedule

DATES	TOPICS / ACTIVITIES	ASSIGNMENTS / EXAMS
Week 10	Guest Speaker I	<b>Project Draft # 2 Due</b>
Mar 22	Chapter 9 & 10	Section II, III, IV, & V
Week 11	EXAM III: 1 Hour and 20 Minutes	EXAM III: Mar. 23-27
Mar 29	Chapter 7-10 <b>Online</b>	Group Project Meeting V
Week 12		
Apr 05	Project Review	
Week 13		
Apr 12	Presentations (5) for Section I and II	<b>Final Project</b>
Week 14	Guest Speaker II	
Apr 19	Presentations (5) for Section III & IV	
Week 15	Discussion Session	
Apr 26	Review of Final Grades	
Week 17		Final Exam
May 3	Reading Week	<b>May 3-8</b>
Week 18		
May 10	Chapter 1-10	<b>FINAL EXAM WEEK</b>

**College of Merchandising, Hospitality & Tourism**  
**Syllabus Statements**  
**Spring 2017**

**Do you want to graduate on time?**

- A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Advisors help you sequence courses correctly for an “on time” graduation. Ultimately, it is a student’s responsibility to ensure they have met all prerequisites before enrolling in a class.
- Students who have not met prerequisites will not be allowed to remain in a course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

**Have you met with your advisor?**

- ALL students should meet with their Academic Advisor at least one time per semester (Fall & Spring). Update your degree plan regularly to stay on track for a timely graduation.
- All pre-majors MUST meet with their Academic Advisor to receive an advising code to register for classes each semester.

***Advising Contact Information (Chilton Hall 385 – 940.565.4635)***

Merchandising and Retailing A-L	Amanda Johnson
Merchandising and Retailing M-Z	Brittany Barrett, MSIS
Hospitality Management A-L	Jaymi Wenzel
Hospitality Management M-Z	Philip Aguinaga, M.Ed.
Home Furnishings & Digital Retailing	Kelly Ayers, M.Ed.

**Could you be dropped?**

- It is imperative that students have paid for all enrolled classes. **Please check your online schedule daily through the 12<sup>th</sup> class day (January 30<sup>th</sup>, 2017) to insure you have not been dropped for non-payment of any amount.** Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc.
- ***Students cannot be reinstated for any reason after the 12<sup>th</sup> class day regardless of situation.*** It is the student’s responsibility to ensure all payments have been made.

**Are you receiving financial aid?**

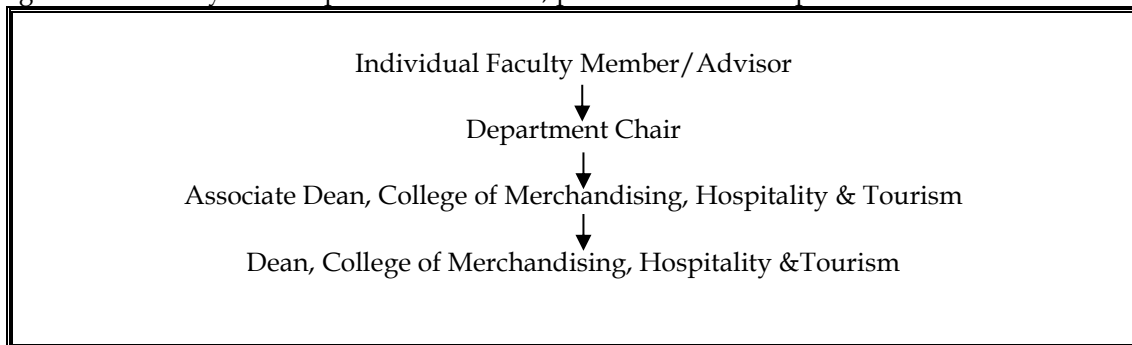
- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester.
- Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

**Do you know these important dates in Spring 2017?**

January 16	MLK Day - UNT Closed (No classes)
January 17	Classes begin (Tuesday)
January 20	Last day for change of schedule other than a drop. (Last day to add a class.)
<b>February 7</b>	<b>Hospitality - EIR</b>
March 13 - 19	Spring Break - No classes
<b>March 22</b>	<b>Hospitality Career Expo</b>
<b>April 6</b>	<b>CMHT Annual Symposium</b>
April 17	Beginning this date a student who wishes to drop a course must first receive written consent of the instructor.
April 21	Last day to Withdraw (drop all classes). Last day for an instructor to drop a student with a grade of WF for nonattendance.
May 4	Last regular class day
May 5	Reading Day (no classes)
May 6 - 11	Final Exams ( <i>Exams begin on Saturday</i> )
May	Commencement - Check the UNT website for specific dates and times for graduation events.

**Do you know who to contact for a course-related or advising issue?**

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



**Do you require special accommodations?**

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

### **Are you aware of safety regulations?**

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### **Do you know the penalties of academic dishonesty?**

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

### **Do you meet ALL expectations for being enrolled in a course?**

- Student are expected to be respectful of others, i.e., other students and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.deanofstudents.unt.edu](http://www.deanofstudents.unt.edu)

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

### **What is SPOT?**

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on how the course is taught. Student feedback is important and is essential as we strive for excellence.

### **Do you know the date/time of the final exam in this course?**

Final exams or other appropriate end of semester evaluations will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

### Are you thinking about dropping course?

- A decision to drop a course may affect your current and future financial aid eligibility. Visit <http://financial.aid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. Talk to your academic advisor or Student Financial Aid if you think about dropping a course.
- A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping a course, and date you are sending the email. This *must be done prior to the UNT deadline to drop a course.*

If approved, the instructor will contact the Director of CMHT Advising in Chilton 385 where you may obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W".** If you are taking only online courses and your instructor approves the drop, please contact the CMHT Director of Advising for instructions.

### Do you know what you may be missing?

- Your access point for business and academic services at UNT occurs within the my.unt.edu site [www.my.unt.edu](http://www.my.unt.edu). If you do not regularly check EagleConnect or link it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information.
- The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>

### Are you considering transferring a course to meet UNT degree requirements?

Any CMHT equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all CMHT degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence *must have prior advisor approval.*

### Are you an F-1 visa holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
  - If such an on-campus activity is required, it is the student's responsibility to do the following:
    - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
    - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

- **Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email [international@unt.edu](mailto:international@unt.edu)) to get clarification before the one-week deadline.**

**Do you know what to do in an emergency or UNT closure?**

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at [www.my.unt.edu](http://www.my.unt.edu).
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure.